

Brady Announces \$150,000 Grant to the Philadelphia Museum of Art

Museum to receive funding for Educating Through Technology initiative

PHILADELPHIA --- Congressman Robert A. Brady (D., PA), Chairman of the House Administration Committee, announced today the award of a \$150,000 Institute of Museum and Library Services (IMLS) Museums for America grant to the Philadelphia Museum of Art (PMA).

PMA will use the grant allocation to support for Educating Through Technology, an initiative designed to expand cross-curricular visual arts learning in schools. The initiative will provide wider access to the PMA's collections through the use of curricular partnerships with school districts in the region; an initiative to reach rural schools throughout Pennsylvania; a range of professional development activities conducted via video conference; and, innovative studio art programs that feature interactions with professional artists.

Museums for America is the Institute's largest grant program for museums for the support of projects and ongoing activities that build museums' capacity to serve their communities. Congressman Brady said that the PMA grant will help to strengthen the museum's outreach to school age children by encouraging appreciation for art as well as master artists, both living and dead. "Art appreciation is important in a child's development and it is important that art is within the reach of young people in communities and neighborhoods throughout the area."