

Brady Issues Statement on Web Video Rule Changes

New rule enables greater transparency through new media tools

October 2, 2008 (Washington, DC): House Administration Chairman Robert A. Brady announced that the Committee has approved revisions to rules governing the use of web video on Member websites. The rule revisions largely parallel changes introduced by the Senate and create an environment in which Member offices have expanded options for posting video content on their official websites.

"I am happy to report that the Committee has approved revisions to the rules governing the use of web video on Member websites. The new rules reflect a greater recognition of the need to provide flexible solutions to the opportunities and challenges presented by new and emerging technologies. I applaud Speaker Pelosi for being a leader in implementing these new technologies and for establishing that as a priority."

The new rules allow Members to place web content on sites outside of the house.gov domain, ending a longstanding restriction that had grown more difficult to comply with as new communications and outreach technologies emerged.

"Over the past several years, we have witnessed an incredible pace of technological innovation and development," said Brady. "Today, we have taken an important step in ensuring that we can utilize these and future innovations to the benefit of our constituents."

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